

# Free Traffic Guide



By: Kevin Whitsitt

Copyright © [Year of First Publication] by [Kevin Whitsitt]

All rights reserved.

No portion of this book may be reproduced in any form without written permission from the publisher or author, except as permitted by U.S. copyright law.

This publication is designed to provide accurate and authoritative information in regard to the subject matter covered. It is sold with the understanding that neither the author nor the publisher is engaged in rendering legal, investment, accounting or other professional services. While the publisher and author have used their best efforts in preparing this book, they make no representations or warranties with respect to the accuracy or completeness of the contents of this book and specifically disclaim any implied warranties of merchantability or fitness for a particular purpose. No warranty may be created or extended by sales representatives or written sales materials. The advice and strategies contained herein may not be suitable for your situation. You should consult with a professional when appropriate.

There may be some affiliate links inside and Kevin may earn a commission. Neither the publisher nor the author shall be liable for any loss of profit or any other commercial damages, including but not limited to special, incidental, consequential, personal, or other damages.

## Short Videos

The single easiest, fastest way to get free traffic is with short videos.

The coolest part is by creating 1 short TikTok video, you can download it without the watermark and resubmit it to many places "for even MORE views."

Plus, they take VERY little effort to make and get a TON of views!

If you are NOT adding short videos to your free marketing toolbox, you are missing out.

For a complete FREE guide to creating short videos, [you can click on the link HERE.](#)

I share 50 Tips to Dominate with short videos.



## Quora Answers

Another great free traffic strategy is Quora.

To be transparent, I've been banned from Quora 3 times, and 1 account was 10 years old.

In the early days, Quora was competing with Yahoo Answers, and links were fine.

I put lots of links in my Quora Space and answers.

Recently, Quora has been cracking down HARD!

I recommend not putting any links "anywhere" so you don't get banned.

It's ok to put a link in your profile and that link should go to a landing page where you collect emails.

Then find questions in your niche and answer them. Aim for 300–600 words minimum as the answer. Give step-by-step insights, unique perspectives, or helpful tips. At the end of your answer, you could say something like.....

“I share more about this topic in my profile if you’re curious.”

This is how you get traffic when someone clicks the link.

You could even get help with your answers by [using this Google Chrome Plugin HERE](#), to make ChatGPT answers seem more human.

Another tool [is this one HERE](#), that makes AI answers more human. Cool right?

## Quora Space

A Quora Space is another forgotten free traffic idea.

Create a free Quora space in your niche and use your short videos for inspiration for posts.

Your Quora Space can get views and traffic from the Quora search engine. 400 million people visit Quora every month!

Just remember NO affiliate links in a Quora Space. (This is how I got into trouble).

Since you are repurposing content you already created, it doesn't take a lot of work.

Also, I recommend putting NO links "period" in any post, EVEN a Quora Space you own.

If you post a link, you risk getting banned. A ban can happen with NO warning, and there is NO appeal process.

Believe me, I went through it 3 times.

If you post a link, Quora could say you're trying to monetize the platform even if you're not.

Posting "no links" means an almost 0 chance of a ban -it's safer-.

Instead of posting a link at the end of your post in a Quora Space, say

"I share more about this topic in my profile if you're curious."

Then in your profile, "you can have a link."

## Pinterest

Pinterest is a wonderful way to get free traffic and really is a BIG visual search engine.

Go to [VistaPrint Here](#)

Another place is

[Canva over HERE](#)

In the search bar you can find templates on many topics. Then simply change a few things around to advertise your content.

You can advertise your landing page, videos, posts or anything else.

Pinterest even allows you to link directly to affiliate products. This means if they click on your link you can get paid.

I think I'm going to try this with [this network HERE](#). This is where you earn money when someone puts in their email address.

They have some great offers!

For the Pin Title, Description, and Hashtags just [use ChatGTP HERE](#).

Write in the prompt....

I want to create a pin for Pinterest. The keyword I want to use is "..."  
Create for me 3 eye catchy and SEO-optimized titles and descriptions for the pin. Along with ideal hashtags.

Then pick 1 and plug it in to Vistaprint or Canva. They both can connect to your Pinterest to post.

Make sure to include a call to action and a link such as a short video, landing page, or affiliate product to earn money.

Ideally, you want to pin 1-5 per day. Oh, and there is group boards, which is a whole other topic to get traffic!

## Reddit

Reddit is another great place for FREE traffic.

I recommend creating a subreddit around your niche. Then create another account and make that account another moderator in case something happens to 1 account.

You can create your own rules, put links on the sidebar, links in sticky posts, and even put links in the automod.

The automod automatically posts at the end of a comment! Cool right?

Just repurpose your short video ideas into Reddit posts. This way you're not working that hard!

The key to Reddit is crossposting.

You can crosspost any of your posts to targetted communities that get more traffic to your subreddit.

When someone from another subreddit clicks on your crosspost they go back to your subreddit. Simple business model right?

Just remember to read the rules in each subreddit and only post if it's relevant to the subreddit.

Also, Reddit can be brutal with trolls. Remember to have fun laugh and if you crosspost into a community and the comments go really bad - "don't leave a comment."

A post can have at worst 0 Karma, but a comment can go negative karma. lol. That happened to me.

I responded with "thanks for the comment." And that comment got negative 10 karma, I think.

Learn from my mistake.

## Instagram

Another easy free traffic idea is Instagram.

Put your landing page link in your profile. Of course, when you make TikTok videos you can repurpose them on Instagram to get traffic.

You can also easily create graphics [at the free site here](#). Post them and advertise your profile link.

Even better you can find Instagram Reels that have lots of views and comments in your niche.

Then get the web address of it and [paste it into this website HERE](#), to download it. You can do it with pictures and Reels.

Stories disappear after 24 hours, while Reels stay up and can be seen by people who don't follow you.

Then simply upload the Reel or Picture and in the description advertise your profile.

Mine could be "Click the link in my profile for a FREE guide to 7x your income at @(put your Instagram profile here).

Then make sure you credit to who you got the Reel or Photo from, by saying

credit @(put the Instagram profile of where you got the Reel or Photo).

That's it. Cool trick right? You don't even have to create content to get free traffic.



## Blogging

Blogging is a long-term strategy, but the power lies in repurposing it.

This means you can take a blog post and post the same thing on sites like LinkedIn, Medium, and a Quora Space to rank.

Plus a blog post can get you traffic years into the future without work!

You can also take your blog post to create a YouTube video, that will rank and get views.

There really is "a lot" you can do with 1 blog post.

To learn more about blogging I created a massive guide that has 10 steps to starting a blog. Plus 20 benefits.

You can view this FREE [blog post at the link HERE](#).

## Ebooks

Another very unique traffic strategy is eBooks.

eBooks have more uses than duct tape with *MacGyver*. You know that old TV show where he would make crazy inventions with gum and weird tools?

You could create a short eBook in your niche and then simply give it away to people on Facebook groups.

You could put affiliate links inside and even include a link to your landing page.

That is just 1 use. There are TONS more.

Funny enough, I created a whole guide to [eBooks at this place HERE](#).

Oh, and you could even repurpose your blog content into an eBook.

## Conclusion

There are MANY ways to drive traffic. Facebook is a whole other beast. You've got Twitter, Clubhouse, Snapchat, and then LinkedIn.

You can even get traffic from Fiverr and Etsy.

Did you know with LinkedIn you can have a free newsletter? Yeah, they email and notify your network; you can put affiliate links, videos, or anything you want inside.

Plus many more....

Now, you know what is possible JUST with free traffic. There is also paid traffic.

When it comes to traffic, I recommend the "shotgun" approach. Meaning don't just do 1 method.

Try a few, learn more, and even try paid traffic if it's appropriate.

With paid traffic just be careful and start SLOW. You also want a landing page set up to collect emails.

For paid traffic **I recommend this [HERE](#)**. There is free training and has some nice bonuses.

It gets you in the game very easily and quickly on ALL the platforms.

Remember to start SLOW.

Maybe start off with 1 free traffic idea and slowly add some more ways.

You can never have enough traffic.

I'm going to talk more about traffic ideas, plus where to find cool offers to promote to your audience, in later emails.

Be on the lookout for these emails!

Bye for now.



**Thank You**